Attaching Popper Head Attachment to the Mighty Bite
Tie the eye of the Popper located on the front side of the lure to the eye of the Mighty Bite lure to the Popper snap located in the back. Close the snap to prevent the Popper from coming unattached (Fig. 13).

How to use Mighty Bite with Popper Attachment:
Cast out directly over your head. With a steady retrieve move directly along the surface, keeping the rod tip high, creating a lot of surface action, attracting the fish to investigate and attack the Mighty Bite from below. An occasional pull to “pop” the lure on the surface will add to the action in some situations.

Jeff Mancini Pro Tip
By simply reversing the direction of the “Popper Head Attachment” into a “Slider Attachment”. Also change the retrieve from a popping action to a steady retrieve using it as a Slider – this is easy for kids to do and will get great surface strikes!

Fishing Tips to make your Mighty Bite System more effective

Basic Knots
Two Basic knots for any fishing scenario

1) Loop knot
Step 1) Take 5 to 6” line
Step 2) Make an overhand knot and pass the tag end through and pull it to make a loop.
Step 3) Take the tag end and pass it through the eye of the hook of the Mighty Bite. 
Step 4) Take the tagged end and put through the loop created in step 3, and pull it out.
Step 5) Pinch the overhand knot just created and wrap the tag end twice around the main line, then back through the top part of loop knot.
Step 6) Moisten the line to make the line slip and pull tight from the tag end and the main line.
Step 7) Trim the tag end.

The loop knot allows the Mighty Bite lure to swim more freely in the water. The realistic action of the Mighty Bite lure works best with a loop knot.

2) Improved Clinch Knot
Step 1) Run the line through the eye of the Mighty Bite lure, and pull out about 6 inches.
Step 2) Pinch right above the eye, and wrap the tag end on the main line eight times.
Step 3) Take the tag end and run it through the whole right above the eye of the hook.
Step 4) Run the line back through the very top of the knot.
Step 5) Moisten the line and pull tight.
Step 6) Trim the tag end.

Setting the Drag
Tip: Always check the drag before starting fishing.

Setting the drag on a Spinning Reel
The proper way to set drag is to use scale. Put the scale on the end of the line and pull. Set the drag at about 25% of what the line pound test is. That means, if the test line is at 15 pounds, then you want to set it at 2.5 lbs of drag. If scale is not available, then the simple way to set the drag is to start loose and pull from reel. Tighten slightly in small increments until you can pull out the drag easily but there is enough pressure to set the hook. If a hooked fish runs hard you want it to be loose enough so you don’t break the line. This is a quick way to check the drag that is not too tight or too loose.

Setting the drag on a Bait Casting Reel
On the Bait Casting reel the drag is on the side, near the handle. When pulling the line, slowly tighten until you can pull out the drag easily but there is enough pressure to set the hook but also if the fish runs hard you want it to be loose enough so you don’t break the line. This is a quick way to check the drag that is not too tight or too loose.

Casting Tips with Spinning Rod
Tip 1) With your forefinger grab the line and balance it allowing the weight of the lure to hold it on your trigger finger. Click the bail over. Pull the rod directly over your head and cast towards the target, releasing your finger at the target.

Tip 2) For Safety Purposes, when fishing in groups or around multiple people cast directly over your head. Do not cast to the side or swing the lure around.

Straight Retrieve
When performing straight retrieve with the Mighty Bite lure, cast out, and even though it is called the Straight Retrieve, you want your rod tip down towards the water and to be on an angle slightly so when you feel the impact of the fish hitting the rod will act as a shock absorber. You can then set the hook either to the side or straight up and down.

Casting and Jigging Retrieve Technique with weighted Mighty Bite and Mighty Fin.
For this technique cast the Mighty Bite lure out, once it hits the water it will begin to descend. Now you can let the lure fall all the way to bottom or fish the middle of the water column by starting to retrieve earlier. Always be in contact with the lure as it is falling, you might get a hit right away, so always be ready. When you jig and the lure starts to move closer, you then pull in the slack by reeling down as you drop your rod tip towards the lure. Repeat again: Jig and Pull the slack. By pulling up the slack, you will feel the fish attack the Mighty Bite, and then you can set to the side, the top or even the bottom.

Casting and Jigging Retrieve Technique with Mighty Bite and Mighty Fin from the Straight Retrieve:

Step 1) Pull the line by sight, sound or smell and when they strike Mighty Bite they hold on longer due to its unique design.

Some of the Patent-Pending features include; The Bite Mark with its Wounded Rib Design, Interchangeable Fins, Scent Stick, Removable Rattle and Scents Chambers, and Treble hook harness and Attachment Chamber. The overall design of the Mighty Bite lure along with the Bite Mark and Wounded Ribs help give the lure the incredible incredible action, similar to a baitfish that has been hurt, but not killed. This is where Mighty Bite DNA Triggering technology comes into action. The larger Interchangeable Fins allow the Mighty Bite to glide slowly to the bottom at a slight angle, like it’s swimming on its own. The smaller fins are perfect when you want to reach the bottom fast to those deeper holding fish. The Scent stick leaves a powerful scent trail and is specially formulated to attract all Fresh and Salt water species, even in cloudy or turbulent water from far away. It also gives off a blast of flavor when a fish bites down, making them hold on longer. The rattle chamber is located in Mighty Bite’s tail and gives off the rhythmic, pinging sound of a wounded baits.

Mighty Bite really delivers! Thanks for buying and trying Mighty Bite!
Co-Inventors: Jeff Mancini & John Briccetti

Made in China
©2008 ASM/Future of Fishing. All Rights Reserved

INSTRUCTIONS

Thank you for purchasing the revolutionary Mighty Bite Fishing System!

The moment you take Mighty Bite out of the package, you will notice that Mighty Bite looks different than any other fishing lure on the market and is quite possibly the most versatile fishing system ever made! The reason it’s such a fish magnet is perfectly clear and so simple; it is the only lure ever developed that bombards all 5 of a fish’s senses. Some popular lures attract one or if you’re lucky maybe two of a fish’s senses, but Mighty Bite can attract fish by sight, sound or smell and when they strike Mighty Bite they hold on longer due to its unique design.

Some of the Patent-Pending features include; The Bite Mark with its Wounded Rib Design, Interchangeable Fins, Scent Stick, Removable Rattle and Scents Chambers, and Treble hook harness and Attachment Chamber. The overall design of the Mighty Bite lure along with the Bite Mark and Wounded Ribs help give the lure the incredible incredible action, similar to a baits that has been hurt, but not killed. This is where Mighty Bite DNA Triggering technology comes into action. The larger Interchangeable Fins allow the Mighty Bite to glide slowly to the bottom at a slight angle, like it’s swimming on its own. The smaller fins are perfect when you want to reach the bottom fast to those deeper holding fish. The Scent stick leaves a powerful scent trail and is specially formulated to attract all Fresh and Salt water species, even in cloudy or turbulent water from far away. It also gives off a blast of flavor when a fish bites down, making them hold on longer. The rattle chamber is located in Mighty Bite’s tail and gives off the rhythmic, pinging sound of a wounded baits.

Mighty Bite really delivers! Thanks for buying and trying Mighty Bite!
Co-Inventors: Jeff Mancini & John Briccetti

Mighty Bite and Mighty Fin (weighted) will catch fish right out of the package!
**Waddle Style**

- Rod
- Line
- Bait

**Drop Shot Style**

- Rod
- Line
- Hooked Weedless or Through the Nose

**Carolina or Texas Rig Style**

- Rod
- Line
- Bait
- Scent Stick
- Weeds

**Rattles that “sound the dinner bell”**

The rattles are designed to call fish from far away. The rattles are custom sized to fit and insert into the tail chamber. This allows you to customize your mighty bite and the desired sound effect.

**Jeff Mancini Pro Tip:** You can add lots of sound by adding multiple rattles to the lures – try this in low light situations or in dark or stained water.

**Scent Stick**

The Patent Pending Scent Stick is a revolutionary scent dispersal system specially formulated to attract all Fresh and Salt water species. The scent stick works best when used in the front chamber. The Scent Stick is designed to also fit in the other two chambers allowing you to customize your mighty bite depending on the rattle and weight placement.

**Jeff Mancini Pro Tip:** Sometimes fish are not overly active and aggressively feeding, slow your lure presentation down, and add more “Scent Sticks”. When fish are slow to bite, try 3 “Scent Sticks” in all three chambers and change your presentation to get the fish biting again.